OTHM · LEVEL 7 · 603/2181/7

# OTHM Level 7 Diploma in Strategic Management and Leadership

Strategic management, leadership, human resources and research methods, plus two options from finance, marketing, change, supply chain, innovation and governance.



**Study it online. Finish with a qualification that is on your record for life.**

| Level 7 | 600 | 6 | 100% |
|---|---|---|---|
| REGULATED LEVEL | LEARNING HOURS | UNITS | ONLINE |

### Delivered online
Tutor support.

### Assessed on your work
A portfolio of your own work. No written exam.

### Awarded by OTHM Qualifications
We are an approved OTHM centre.

### Ask us
For the fee and the next start date.

### Studied online
600 guided learning hours, 1200 total qualification time, 120 credits

### Tutor support throughout
Questions answered within 2 working days, feedback within 10.

### Nothing paid at application
Payment only after you accept an offer.

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WHAT YOU WILL STUDY

# 6 units, 600 guided learning hours

4 mandatory units, and 2 of the 6 optional units below. The chart shows every unit on offer.




| | |
|---|---|
| Strategic Management | 100 h · 10% |
| Strategic Leadership | 100 h · 10% |
| Strategic Human Resource Management | 100 h · 10% |
| Advanced Business Research Methods | 100 h · 10% |
| Strategic Financial Management | 100 h · 10% |
| Supply Chain and Operations Management | 100 h · 10% |
| Entrepreneurship and Innovation | 100 h · 10% |
| Globalisation and Corporate Governance | 100 h · 10% |
| Strategic Change Management | 100 h · 10% |
| Strategic Marketing | 100 h · 10% |

UNIT BY UNIT

## What each unit covers

### Strategic Management

**100 hours**

- Be able to analyse key external influences on an organisation's strategy.
- Be able to evaluate various tools and approaches to a strategy implementation plan.
- Be able to monitor and control the implementation of strategic plans.
- Be able to appraise strategic options for an organisation.
- Be able to develop and implement a strategic organisational change management plan.

### Strategic Leadership

**100 hours**

- Understand the principles, concepts, differences, and approaches to contemporary leadership.
- Understand the impact of leadership on organisational performance.
- Understand how leadership influences individuals, teams and the organisation.
- Understand ethical decision making and organisational value.

### Strategic Human Resource Management

**100 hours**

- Understand the role of management of human resources.
- Understand the role of legal and ethical issues in developing human resources policy.
- Understand HRM approaches within organisations and their relationships with organisational performance.
- Be able to create a human resource plan for an organisation.
- Be able to plan develop human resource strategies.

## Advanced Business Research Methods

**100 hours**

- Be able to develop research approaches in a relevant context.
- Be able to design business research methodologies.
- Be able to critically review literature on a relevant research topic.
- Be able to develop a research proposal.

## Strategic Financial Management

**100 hours**

- Be able to apply the tools and techniques of cost accounting.
- Be able to evaluate the budgetary processes of organisations.
- Be able to critically appraise investment options.
- Be able to critically analyse the financial performance of businesses.
- Be able to recommend effective long term and short-term sources of funding.

## Supply Chain and Operations Management

**100 hours**

- Understand the relationship between supply chain management, operations management and organisational business objectives.
- Be able to critically analyse the importance of logistics and procurement in supply chain management.
- Be able to develop a strategy to improve an organisation's supply chain.
- Be able to critically analyse the role of technology in supplier relationships.
- Be able to develop a systematic order of procurement and inventory control.

## Entrepreneurship and Innovation

**100 hours**

- Be able to critically analyse the concepts and process of entrepreneurship.
- Be able to critically assess proposals developed from new ideas.
- Be able to evaluate innovative and entrepreneurial management processes for a project or organisation.
- Be able to develop a business plan.

## Globalisation and Corporate Governance

**100 hours**

- Be able to critically discuss the impacts of globalisation on organisations.
- Be able to analyse the role of corporate governance in global organisations.
- Be able to critically analyse regulations related to online trading.
- Be able to critically discuss the socio-cultural, ethical and moral issues that affect global organisations.
- Be able to critically discuss International Consumer Protection laws.

## Strategic Change Management

**100 hours**

- Be able to evaluate change agents' knowledge, attributes skills and development.
- Be able to create a plan and implement effective change within an organisation.
- Be able to involve functional areas in an organisation's change management.
- Be able to critically analyse approaches to organisational change and their processes.
- Be able to analyse stakeholder responses to organisational change.

### Strategic Marketing

100 hours

- Be able to critically analyse the principles of strategic marketing and the role of digital technologies.
- Be able to carry out market segmentation, targeting and brand positioning.
- Be able to critically analyse brands in a business context.
- Be able to apply tools for analysing the business environment in strategic marketing.
- Be able to apply the integrated marketing mix in an organisation.

The learning outcomes OTHM Qualifications publishes for each unit. The assessment criteria beneath them are on the qualification page.

| 6 | 47 | 600 |
|---|---|---|
| UNITS TO COMPLETE | LEARNING OUTCOMES | GUIDED LEARNING HOURS |

Guided learning hours are the taught time OTHM Qualifications specifies. Your own study time is on top, and how long you take is up to you.

HOW IT WORKS

## From your first unit to your certificate



**01**

**You produce evidence**

A portfolio of your own work, against the published criteria.

**02**

**An assessor marks it**

Qualified, and required to show current competence in the sector they assess.

**03**

**The marking is checked**

Sampled internally each term, and quality assured by OTHM Qualifications from outside the school.

**04**

**OTHM Qualifications certificates you**

We claim it from OTHM Qualifications. Recognised independently of us.

WHAT WE COMMIT TO

## Answers, in working days

**Within 2 working days**
General questions

**Within 10 working days of submission**
Assessment feedback

**Within 1 working day**
Technical problems

**Within 1 working day**
Urgent welfare concerns

Published in DAIS-POL-024 Online Learning and Digital Delivery, and on every course page.

GETTING ON

## Entry requirements

- For entry onto the OTHM Level 7 Diploma in Strategic Management and Leadership qualification, learners must possess:
- An honours degree in related subject or UK level 6 diploma or an equivalent overseas qualification
- Mature learners with management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme)
- Learners must be 21 years old or older at the beginning of the course
- English requirements: If a learner is not from a majority English-speaking country must provide evidence of English language competency. For more information visit English Language Expectations page.

This qualification does not carry UCAS Tariff points, because UCAS gives points to Level 3 qualifications only.

THE COST

## How paying works

**TWO WAYS**

Pay in full, which costs less than the published fee, or pay monthly. No interest and no credit agreement, and the payments stop on their own.

**THE CURRENT FEE**

On the qualification page at dataaischool.com, or ask us and we will tell you. It is not printed here, so nothing in this guide can quote you a price we are no longer charging.

Nothing is paid when you apply. Payment is taken only after you accept an offer, and we confirm the amounts with you first.

**How long it takes.** 600 guided learning hours, 1200 total qualification time, 120 credits

BEFORE YOU START

## What you need to take part



**Device**
Laptop or desktop computer

**Operating system**
Windows 10 or macOS 10.15 or later

**Browser**
Google Chrome or Mozilla Firefox, latest version

**Internet speed**
10 Mbps download and 5 Mbps upload

**Webcam**
Required for live sessions and identity verification

**Microphone**
Required for live sessions

Published in DAIS-POL-024, and told to every learner before enrolment.

IN MORE DETAIL

## About this qualification

The qualification carries 120 credits, 1200 hours of total qualification time and 600 guided learning hours. Every unit is internally assessed by the centre and externally verified by OTHM Qualifications, and each unit is graded Pass or Fail. To achieve the OTHM Level 7 Diploma in Strategic Management and Leadership, learners must achieve a minimum of 120 credits; 80 credits must be achieved from the mandatory units in Group A, plus a minimum of 40 credits from the optional units in Group B.

ASKED BEFORE

# Questions people ask

### Who awards OTHM Level 7 Diploma in Strategic Management and Leadership, and how do I get my certificate?

OTHM Level 7 Diploma in Strategic Management and Leadership is awarded by OTHM Qualifications. The qualification number is 603/2181/7. The Data and AI School of London is an OTHM Qualifications approved centre. Once your work is assessed and quality assured we claim your certificate from …

### How long does OTHM Level 7 Diploma in Strategic Management and Leadership take?

This qualification carries 600 guided learning hours and a total qualification time of 1200 hours. It is studied online at your own pace, so how long it takes in calendar time depends on how much you can commit each week.

### What do I need before I can start?

For entry onto the OTHM Level 7 Diploma in Strategic Management and Leadership qualification, learners must possess: An honours degree in related subject or UK level 6 diploma or an equivalent overseas qualification. We assess every applicant individually and will tell you if a different …

### Can I study this entirely online?

Yes. Teaching, materials and assessment are all delivered through our Moodle-based virtual learning environment, so you can study from anywhere in the UK. You need a laptop or desktop computer, a current version of Chrome or Firefox, and a broadband connection of at least 10 …

The same answers as the qualification page, built from the same record.

NEXT STEP

## Apply, or ask us first

Applying costs nothing and commits you to nothing. Eight short steps, no card details and no deposit. We check the qualification suits you and say so if another fits better, and payment is taken only after you accept an offer.

+44 207 0990 956 | info@dataaischool.com | We reply within 2 working days

Scan for the full details

The Data and AI School of London. OTHM Qualifications approved centre. Office LG06, 1 Quality Court, Chancery Lane, London WC2A 1HR. Company 16953235. ICO ZC086597.

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